

SESSIONS GROUPING EXAMPLE

Desired appearance on the web

“Target Audience” field in Staff Edition

Morning Events

Breakfast, 7am – 8am
Surgery Workshop, 8am – 9am
Surgery Workshop, 9am – 10am

+[A1]Morning Events
+[A2-X1]Morning Events
+[A3-X1]Morning Events

Afternoon Events

Lunch, 12pm – 1pm
Surgery Workshop, 1pm – 2pm
Diabetic Update, 2pm – 3pm
Oncology Update, 2pm – 3pm

+[B1]Afternoon Events
+[B2-X1]Afternoon Events
+[B3-X2]Afternoon Events
+[B4-X2]Afternoon Events

Evening Events

Dinner

+[C1]Evening Events

Late Night Focus Groups

Doctors
Nurses

-[D1]Late Night Focus Groups
-[D2]Late Night Focus Groups